



# *WACOSA Strategic Plan*

*September 2021 to September 2026*

1

**Build superior brand recognition, community and customer connections.**

2

**Strengthen staffing stability and organizational culture.**

3

**Strengthen and diversify revenue and business opportunities in preparation for elimination of 14c certificate.**

4

**Strengthen our capacity to continually innovate.**

5

**Respond to current and future client service needs.**

For a copy of the full strategic plan, or to receive a current progress report, please email your request to [info@wacosa.org](mailto:info@wacosa.org) or call 320-251-0087.