

## **WACOSA Fund Development Committee Meeting**

## Thursday, February 15, 2024 4:30-5:30

## Zoom Link will be sent separately

- 1. Planned Giving Report
  - KPI for WACOSA Legacy Society
  - KPI for Endowment
    - i. Distribution for 2024
- 2. Capital Gifts Report
  - KPI report for APH and other capital gifts
- 3. Development Report
  - KPI's for Quarter
    - i. Review and look at trends.
    - ii. Budget vs KPI
    - iii. New Donor Management Software
    - iv. Action Items for different areas and ways to increase donations/create awareness.
  - Grants Updates
    - i. In-progress update
    - ii. Up-coming update
    - iii. Civic Organization/Other
  - Campaigns
    - i. Past campaign results and trends
    - ii. Upcoming campaigns
    - iii. Action Items for different areas and ways to increase donations/make it better.
- 4. Fundraising Events
  - Large Fundraiser (BASH)
    - i. Where we are at in planning process
    - ii. Action Items for event
  - Other Fundraisers
    - i. Upcoming
    - ii. Action Items
- 5. Other
  - Anything else that needs to be addressed.
- 6. Next Meeting
  - Recap all action items to review for next meeting