

## **WACOSA Development Committee Meeting** via Zoom Friday, February 21, 2025 3:30pm

For: WACOSA Board of Directors Meeting - 2/24/25 5:30 pm

### Key discussions:

- **Endowment Reports:**
  - Endowment was **\$331,027.20** on Jan 1 2024
  - Endowment **saw \$275,262.19** increase in 2024
  - Endowment Fund Ending balance on 12/31/23 is **\$606,289.39**
  - Available to spend (4% earnings from fiscal year 2023) \$5,748.00
  
- One new **WLS** Member (awaiting paperwork, on vacation, Barb Knafla).
  
- **Dev Committee** now has two **openings**; Connie Cross and Lori Johnson have resigned. Nancy and I have two prospects that I have reached out to: Deann Burns and Chad Roggeman. Would like to invite others for consideration and also open to recommendations within the community whom I can reach out to.
  
- **Main Fundraising Event: 2025 WACOSA Bash**
  - August 16, 2025 3-6pm.
  - Approx 150 Sponsorship Solicitations.
  - The top three Sponsorship Levels increased as follows: Event Sponsor level- from \$5,000 to \$6,000; Visionary (Diamond) Sponsorship: \$2,500 to \$3,000; Champion (Platinum) sponsorship: \$1,000 to \$1,500.
  - Meeting dates are every 3 weeks on Thursdays at 3pm in this board room:

-February 27, 2025	-June 12, 2025	-August 16, 2025 -
-March 20, 2025	-July 3, 2025	BASH EVENT
-April 10, 2025	-July 24, 2025	-August 21, 2025 -
-May 1, 2025	-August 14, 2025	<i>follow up (not yet</i>
-May 22, 2025		<i>scheduled, tentative)</i>
  
- **Other events:**
  - Butterfly Memorial @ Picnic
  - Pizza Ranch Fundraiser TBD
  - St. Cloud Rox – In works
  - Sal’s Fish Fry – Date TBD
  
- Charities Review Council – We are current and recertification is nearing completion
- Development Committee will be giving ideas, feedback, and helping to create, implement, and promote a monthly giving program