

WACOSA Development Committee Meeting

via Zoom Wednesday, May 14, 2025 4:00pm

Members present: Meghan Hines, Lindsey Rennie, Peggy Bayer, Julie Haag, Chad Roggeman, DeAnn Burns

Key discussions:

- **WACOSA Legacy Society**
 - One new member since the last board meeting
- **Fundraising Events**
 - Hu Hot fundraiser was on April 28th. Meghan has emailed the General Manager, but hasn't responded yet regarding the numbers from this event.
 - WACOSA Bash is on August 16th. So far we have 21 sponsors with sponsorships totaling \$13,500.00. We have 8 sponsors at the \$250 friend level, 8 at the \$500 advocate level, 3 at the \$1,500 champion level, and 1 at the \$3,000 visionary level. An event sponsor at the \$6,000 is expected to confirm with Nancy. We are continuing to make calls and send letters for sponsorship requests. Last year we did have an influx of last minute donations.
 - Sal's Fish & Chicken Fry is Friday, May 16th. Since the event is on Friday, not expecting to have a total raised by Monday's board meeting.
 - Rox game is June 27th. Tickets for this are on sale at the front desk and online. There have been email blasts and social media, as well as sent home with clients in their paychecks.
 - Pizza Ranch fundraiser is July 7th from 4-7pm. A portion of all sales during this time will go to WACOSA. You don't have to mention you're there for WACOSA.
- **Distribution**
 - The distribution amount on earnings should be 5%, but has been indicated that currently can take 4%. Meghan is unsure of the discrepancy. Nothing has been taken out of the endowment yet. This will be discussed at the board meeting and will learn about how that will be distributed.
- **New Committee Members**
 - DeAnn Burns worked previously as a Development Director at another non-profit and currently a Realtor. Loved the strategy and community engagement.
 - Chad Roggeman is an attorney in St. Cloud. Practice is focused on estate planning. Currently the Vice Chair of Central MN Community Foundation and former chair of CentraCare Foundation. Has helped start planned giving for 3-4 different non-profits. With WACOSA thinks work is important and having social capital and people feeling included.
 - At the last board meeting Thad Olsen had recommended another person to join this committee, Angie Baszler at ATS. Meghan met with Angie. She is unable to join the committee, but Meghan will be meeting with her again about giving somewhat of a mentorship on a monthly basis.

Regarding sponsorships for the BASH, DeAnn offered to reach out through LinkedIn to previous contacts with Martin Marietta to re-establish a connection and see about them being a sponsor. Their business is headquartered in Waite Park and they like to support local. Meghan will send out the sponsorship and event information to committee members, as well as the list of sponsors for the last couple of years and the current sponsors.

DeAnn shared that social media and videos really bumped up event attendance from her previous experience. Would love to see social media with a little bit of a rebrand or fresh look, just something new. We do have some barriers with needing client releases signed each year and some difficulty creating content.

Suggestion that committee members could look at other organizations social media and see what we notice.