



WACOSA • 2025 Planning Project • 10/6/25 **Vision & Priorities Worksheet**

Step #1: Write items for your new Vision here.

In five years, we will have developed, delivered, & be recognized for...

- Well-known and engaged, with broad understanding & recognition in our community, businesses & schools for the quality that we provide 17
- Strategic retention & growth of staff to increase services to clients & reduce wait lists 9
- Recognized for the positive impact in the lives of our clients & employees 5
- Expand our capacity to be innovative, sustainable & fiscally responsible 3
- Empowering employees to challenge the status quo & drive meaningful change, transform ideas into opportunities to promote inclusion & independence, building lasting impact 3

Step #2: Identify between 4 & 6 near-term Priorities to get there.

- 1) Rebrand WACOSA & revise mission to tell our story (bring overall awareness, educate community, inspire curiosity) 13
- 2) Develop more collaborations with community orgs, news outlets, businesses & community education 10
- 3) Financial stability via business opportunities & expanded endowment 10
- 4) More transportation for clients - events, work, recreation, etc. 3
- 5) Staff focus groups to engage staff: "Why do you stay?" 3